

# Featured Convention Speakers

## Kickoff Luncheon – Jerry Haney Founder & President—Visionomics



Jerry Haney is a former Xerox and Marion Laboratories executive and author of *Making Culture Pay – Solving the Puzzle of Organizational Effectiveness*. He is the founder and president of Visionomics Inc. Visionomics is a speaking, training and consulting practice whose purpose is to enable organizational leaders at any level of any organization to maximize the performance of their organization, thereby enabling it to live up to its full potential. These high performance workplace cultures have three distinct characteristics:

- Consistently high, bottom-line performance
- The ability to attract, motivate and retain top talent
- The ability to appropriately adapt to changing conditions

## Sportsman's Breakfast - Tim Beck Pittsburg State University Head Football Coach

Tim Beck enters his third season as Pittsburg State University's head football coach and his 26th year on the Gorillas' staff.

Beck led Pitt State to the school's fourth all-time national championship and a 13-1 record in his second season leading the Gorillas.

Beck served for 16 years as the Gorillas' offensive coordinator and 22 seasons as a member of the Pitt State coaching staff, he was also assistant head coach for two years prior to becoming his alma mater's 14th Head Football Coach in 2009.



Photo by Carla Webmeyer

In his inaugural season, Beck guided a youthful Pitt State squad to a 6-6 overall record. In year two, the Gorillas won their first eight games, including a dramatic final second 38-35 victory over No. 1 ranked Northwest Missouri State University. Pitt State clinched its first MIAA title since 2004. The Gorillas went on to victories to reach the NCAA-II National Championship Game for the fifth time in school history. They claimed the title with an victory in 2011.

During his 16 seasons as offensive coordinator, the Gorilla offense consistently ranked among the finest units in NCAA Division II. In 2008, Beck was selected the inaugural NCAA Division II Coordinator of the Year by FootballScoop.com, following a vote of his coaching peers. Prior to assuming the offensive coordinator's role, Beck served two years as Pitt State's defensive coordinator (1992-93). He became a full-time assistant on the Pitt State staff in 1989, after serving first as a student assistant (1987) and then as a graduate assistant (1988).

Beck was a two-year football letterman at Pittsburg State, playing defensive back for the Gorillas from 1985-86. He earned All-CSIC honors both seasons and was an NAIA All-District 10 pick as a senior. Beck also was a team captain in 1986.

Beck, a Ness City, Kan., native, played football at Dodge City Community

College for two years before joining the Gorilla program. He earned his bachelor's degree in physical education from PSU in 1988 and a master's degree in physical education from PSU in the summer of 1989.

He is married to the former Gena Thomas, who competed in track & field and cross country for Pittsburg State from 1987-88. She serves as the Director of Donor Research in the PSU Development Office. The couple have a two sons, Derek and Drew; and two daughters Sydney and Samantha.

## Congressman Kevin Yoder (Invited)



Representative Kevin Yoder is a 5th generation Kansan who grew up on a grain and livestock farm in rural Kansas. It was on the family farm that Yoder learned the true value of hard work and where he saw first-hand the ingenuity and prairie spirit that makes Kansas such a special place.

On January 5, 2011, Representative Yoder was sworn in to serve his first term as a Member of the 112th Congress. Representative Yoder was selected as one of only three freshmen to serve on the House Appropriations Committee, the committee responsible for allocating federal spending. He also serves on the Financial Services, Commerce, Justice and Science and Military Construction and Veterans Affairs Appropriations Subcommittees. Yoder is focused on balancing the federal budget, reducing the national debt and supporting policies that help private sector job growth. He begins his second term in the House of Representatives in January 2013.

During his first term in Congress, Representative Yoder received several accolades and awards for his voting record and support of various issues; these include recognition as the 2012 Head Start Kansas State Children's Champion Award; a National Federation of Independent Businesses (NFIB) Guardian of Small Business; the U.S. Chamber of Commerce "Spirit of Enterprise" award; the National Association of Manufacturers (NAM) Award for Legislative Excellence. Additionally, Representative Yoder and Representative Emanuel Cleaver II (D-MO) jointly were included in the inaugural class to receive the 2012 Consensus Civility Award. Representative Yoder has also been appointed by Speaker of the House John Boehner to serve on the Gallaudet University Board of Trustees. Gallaudet University, located in Washington, DC, is the world's only liberal arts university for the deaf and hard of hearing.

Prior to being elected to Congress, Yoder served as a State Representative in the Kansas Legislature. He chaired the House Appropriations Committee.

Congressman Yoder is a proud graduate of the University of Kansas where he received degrees in Political Science, English, and Law. He lives in Overland Park with his wife, Brooke.