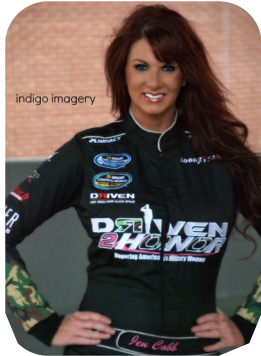


## Jennifer Jo Cobb, NASCAR Driver



Jennifer Jo Cobb is a professional race car driver, public speaker, entrepreneur and a corporate spokesperson. Jennifer began racing at the grassroots level of NASCAR in Kansas City in 1991. She has recently accomplished several historical feats in NASCAR's Camping World Truck Series including: highest finishing female driver in the overall points for a season (2010); highest

finish by a female driver in the series (6th place, 2011); most starts by a female driver in the series (50+ 2012) and she holds the highest place finish in a race event by a woman in any NASCAR series at the famous Daytona International Speedway.

Jennifer's dream of being a race car driver began when she was just 8 years old and she has climbed the ranks of auto racing despite the odds against her. Off the track, Jennifer is a business professional with media, marketing and advertising experience. She has co-hosted a television program on Time Warner's Metro Sports TV called *Inside Motorsports* and had a feature that appeared weekly on the home page of [NASCAR.com](http://NASCAR.com) called *All Access with JJC*.

She currently competes in both the NASCAR Camping World Truck and Nationwide Series'. Jennifer is enjoying a successful speaking career comprised of her combined racing and business experience while continuing her ambition to one day compete at NASCAR's top level, the Sprint Cup Series.

In 2011 she launched Driven2Honor ([www.Driven2Honor.org](http://www.Driven2Honor.org)), a non-profit to recognize the efforts and plights of our female military members. Driven2Honor honors a female military member (past or current) with a VIP behind-the-scenes experience at every NASCAR event in which she competes. Driven2Honor is raising funds to help house homeless female veterans.

## Sam Brownback, Kansas Governor



As the 46th Governor of Kansas, Sam Brownback has one goal: To make the Sunflower State the best place in America to raise a family and grow a business. That's why his Road Map for Kansas is focused on growing the state's economy, improving education, reforming state government and protecting Kansas families.

Kansas faced a stark financial reality when Sam took office in 2011. More than 110,000 Kansans were out of work. The state was in its third straight year of declining revenues.

Working with the Kansas Legislature, Sam got the state's economy turned around again and created tens of thousands of private sector jobs through improved regulations, controlled state spending, smaller government and lower taxes.

Prior to his Governor role, Sam became Secretary of the Kansas Board of Agriculture, the youngest in state history in 1986. In 1994 he was elected to represent the state's 2nd Congressional District in the U.S. House of Representatives. Two years later Kansans elected Sam to the U.S. Senate seat once held by Bob Dole.

An effective advocate for Kansas interests, Sam served as the top-ranking Republican on the Senate's Agriculture Appropriations Subcommittee and as a member of the Homeland Security Subcommittee, where he worked to ensure full support for the National Bio-Agri Defense facility in Kansas, something he has continued to do as Governor.

Brownback and his wife, Mary, have five children, two of them are adopted. He graduated from Kansas State University in 1978 and the University of Kansas Law School in 1982.

## 2013 Board of Directors

### Kansas Aggregate Producers' Association (KAPA)

Dane Barclay, President, Alsop Sand Co.  
Nadine Stannard, Vice President, Associated Material & Supply  
Dan Woodward, Secretary/Treasurer, Kansas Sand & Concrete  
Randy Hattesohl, Past President, APAC Kansas, Shears Div.  
Eric Bettis, Director, Mid States Materials  
Kelly Briggs, Director, Bayer Construction Co.  
Steve Sloan, Director, Midwest Minerals, Inc.  
Phil Mott, Director, APAC Kansas, Shears Div.  
Robin Huber, Director, Huber Sand Co.

### Kansas Ready Mixed Concrete Association (KRMCA)

Justin Crain, President, American Concrete Co., Inc.  
Dwayne O'Brien, Vice President, O'Brien Ready Mix, Inc.  
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Phil Porter, Secretary/Treasurer, Buckley Powder Co.

### Association Team

Edward R. Moses, Managing Director  
Amanda Schuster, Administrative and Promotions Coordinator



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KANSAS AGGREGATE PRODUCERS' ASSOCIATION  
KANSAS READY MIXED CONCRETE ASSOCIATION

## 47th Annual Joint Convention

KANSAS AGGREGATE PRODUCERS' ASSOCIATION

47th Annual KAPA-KRMCA Joint Convention

EMBRACING THE PAST  
SECURING THE FUTURE

January 15-17, 2014 | Overland Park, KS

KANSAS READY MIXED CONCRETE ASSOCIATION

## January 15-17, 2014

**Marriott Hotel**  
**10800 Metcalf Ave.**  
**Overland Park, Kansas**

# KAPA-KRMCA's 47<sup>th</sup> Annual Joint Convention

January 15-17, 2014 - Marriott Hotel - 10800 Metcalf, Overland Park, Kansas

## WEDNESDAY, JANUARY 15, 2014

1:00 p.m. Board of Director's Meeting **Salon GH**

5:00 p.m. Early Bird Registration & Reception  
**Coat Room/Salon IJ**

Join us for registration and early networking with members. Beverages and light hors d'oeuvres served. (Dinner is on your own)

6:30 p.m. Board of Director's Dinner  
**Gaslight Grill - 5020 W. 137th Street, Leawood**

As a thank you for their service, directors & their spouse/guest are invited to attend the Board of Directors dinner. The hotel shuttle is available for transportation (meet in the lobby at 6:15 p.m.) or you may carpool or take your own vehicle to the restaurant.

## THURSDAY, JANUARY 16, 2014

8:00 a.m. Association Trade Show Open **Foyer**  
Please take a moment to visit the exhibits that are on display by our associate members. Exhibits will be displayed this day only.

8:00 a.m. Registration Desk Open **Coat Room**

8:15 a.m. Continental Breakfast **Salon F**

9:30 a.m. General Session **Salon E**  
KAPA, KRMCA and M&T Division Business Mtgs.

10:00 a.m. Spouse/Guest Program **Suite 1009**  
After breakfast, hop into your comfiest lounge wear for a day of relaxation, rejuvenation and re-energizing. Meet in Suite 1009 where you will have the opportunity to enjoy massages, facials, hand and feet treatments. It will be the ultimate treatment before attending the festivities at the Welcome Night Gala.

10:30 a.m. BREAK—Stop by the Association Trade Show

10:45 a.m. KRMCA Breakout Business Meeting **Salon E**  
*What's Impacting the Concrete Industry*  
**Jon Hansen, NRMCA V.P. of National Resources**  
Moderator: Curt Kitson

10:45 a.m. KAPA Breakout Business Meeting **Salon GHI**  
*"Sustainability and other Trends in the Aggregates Industry"*  
**Michael Johnson, NSSGA President & CEO**  
Moderator: Kelly Briggs

12:00 p.m. Kick Off Luncheon **Salon F**  
*"The Art of Foresight & the Future"*  
**Garry Golden, Futurist & Foresight Strategist**

1:45 p.m. KRMCA Breakout Business Meeting **Salon E**  
*"Harvest Higher Yields From Your Ready-Mix Plant & More"*  
**Dan Doherty, CMW Equipment**  
**Darrick Proffitt, Stephen's Manufacturing**  
Moderator: Curt Kitson

1:45 a.m. KAPA Breakout Business Meeting **Salon GHI**  
*"Working with MSHA and Your Work Comp."*  
**Tom O'Donnell, Oliver Insurance Agency**  
Moderator: Kelly Briggs

2:45 p.m. BREAK—Stop by the Association Trade Show

3:00 p.m. General Session **Salon E**  
*"The Biggest Mistakes to Avoid in Business Transitions"*  
**Leon and Terrance Resnick, Resnick Associates**

4:00 p.m. General Session **Salon E**  
*"Accuracy Counts! The Latest in Laser Measurement"*  
**Lance Martin, Laser Technology**

5:00 p.m. Association Trade Show Closed

6:00 p.m. Welcome Night Gala **Salon F**  
*Autographs, photo-ops, and social time with special guest, Jennifer Jo Cobb, NASCAR Race Car Driver. We hope this is a fun event for all members to enjoy while networking with their associates and friends. (Dinner is on your own)*

## FRIDAY, JANUARY 17, 2014

7:30 a.m. Registration Desk Open **Coat Room**

8:00 a.m. Sportsman's Breakfast **Salon F**  
*"Racing Towards the Future"*  
**Jennifer Jo Cobb, NASCAR Race Car Driver**

9:30 a.m. General Session **Salon E**  
**KDOT Issues & Answers Panel**  
*At this popular session, attendees are encouraged to visit with KDOT officials about any industry concerns or questions they may have. This presentation has been part of the convention for many years and has proven to be beneficial in both networking and understanding issues.*

10:00 a.m. Spouse/Guest Program **Lobby**  
*Today you will have access to some of the best shopping this region has to offer at the Legends Outlets in Kansas City OR if shopping isn't your thing, you can place your bets at the newly opened Hollywood Casino at the Kansas Speedway. The hotel shuttle will be transporting you to/from Legends Outlets.*

10:30 a.m. BREAK

10:45 a.m. Association Awards Program **Salon E**  
*Municipal Concrete Awards Program*  
**Curt Kitson, Monarch Cement**

*Morgison Safety Recognition*  
*KAPA & KRMCA Driver of the Year*  
**Tim Lohse, Kansas Sand & Concrete**

12:00 p.m. Governmental Affairs Luncheon **Salon F**  
**Kansas Governor Sam Brownback**

**Recognition Program**  
*Governor's Mined Land Reclamation Award*  
*Volunteer of the Year Award*  
*Presidential Recognition*

2:00 p.m. Convention Adjourned

EMBRACING THE PAST  
SECURING THE FUTURE

## PROGRAM SPEAKERS

### Garry Golden, Futurist



Garry Golden, founder of Forward Elements, Inc., is a professionally trained Futurist who speaks and consults on issues shaping Business and Society in the 21st Century. Engaging and always in demand, Garry's core focus addresses the role that current technologies will play in the future infrastructures of Transportation Systems and Energy as well as their effects on Consumer and Business Trends. He has consulted on projects, led workshops and delivered

keynote addresses across a wide range of industries and transportation clients.

His foresight and subject-matter expertise has been a key component in helping civic, educational and cultural organizations learn to better identify lead changes that are redefining our local communities and the nature of our public institutions.

Garry is also an Adjunct Lecturer at the University of Houston where he teaches an online course on the Future of Energy & Environment. He received his Masters degree from the University of Houston Futures Studies program (M.S.) and is a past member on the Board of Directors of the Association of Professional Futurists (APF).

Garry's Life: Garry, his wife Ann and two young son's live in an old row house in the South Slope area of Brooklyn, NY. They do not own a car, microwave, dishwasher, or TV and still have two newspapers delivered each morning.

For the past decade he has collected new contemporary art supporting artists from street art, pop surrealism, and social realism. He also fills the house with rocks, magnets, micro machine gadgets, puzzles and pieces of coal and shale—he should not be left alone in a museum gift shop.

At age 13 Garry was on the game show Double Dare (Yes, his team won; but all video evidence is kept in a locked box!)

Garry grew up just outside of west Philadelphia in a working class community - and has lived in Madison,WI; Kathmandu, Nepal; Dharamsala, India; Cambridge, MA; Austin and Houston, Texas.