

2ND ANNUAL

CAREGIVING *ACROSS THE AGES*

Conference & Tradeshow

PREPARING FOR THE COMING STORM

November 5-7, 2008



WWW.K4A.ORG

**DOUBLETREE HOTEL
OVERLAND PARK, KANSAS**

KANSAS
AREA AGENCIES
ON AGING
ASSOCIATION



CAREGIVING
ACROSS THE AGES

Conference & Tradeshow
2910 SW Topeka Blvd.
Topeka, KS 66611

Join us as we convene in Kansas City, November 5-7, at the Caregiving Across the Ages Conference and Tradeshow. The conference and tradeshow is the premier opportunity to learn and network with other professionals serving caregivers across a five state area.

This year's conference will bring together more than two hundred professionals. Not only will you network with peers and exchange ideas on how to meet the challenges of serving our nation's older population and disabled adults and children, you will learn about innovations in products, programs and services at the tradeshow.

The 2008 conference is shaping up to be an exciting event – we look forward to seeing you there!

TOPICS

The conference and tradeshow will provide an array of exciting opportunities to learn new ideas and ways of thinking. This year's conference will feature two pre-conference workshops on **Ethics in Caregiving and Mental Health and Aging** and intensive sessions on the following topics:

AUTISM CAREGIVING
HEALTH LITERACY 101 –
COMMUNICATING WITH HEALTH PROFESSIONALS
CAREGIVING POLICY/PROGRAMS TODAY & TOMORROW –
HISTORIC/SOCIAL VIEW OF CAREGIVING
DESIGNING THE FUTURE – UNIVERSAL HOME DESIGN
THE GROWING EPIDEMIC – OBESITY AND DIABETES
CITIZEN ADVOCACY –
GETTING YOUR MESSAGE TO CONGRESS
GAINING CULTURAL COMPETENCY
MONEY FOLLOWS THE PERSON PROJECTS
SELF-DIRECTION AND CHOICE
ETHICS IN CAREGIVING
BUILDING A PLACE FOR GRANDFAMILIES: AFFORDABLE
HOUSING FOR GRANDPARENTS AS PARENTS
UNDERSTANDING AND IDENTIFYING ALCOHOL
AND DRUG ABUSE
WHAT IS WORK LIFE BALANCE?
VISION INTO ACTION
THE NUTS AND BOLTS OF ORGANIZATIONAL CHANGE

FEATURED SPEAKERS

Evan Sanchez - B.A. Psychology from The University of North Texas is the CEO and President of eFlowCoach. Evan specializes in providing performance enhancement techniques to individual and organizational Leadership, Health & Productivity, and High Performance Culture initiatives. Experience as a Fortune 500 Senior Executive, Consultative Sales and Mar-

keting Management Consultant, Personal Trainer & Coach has uniquely positioned Evan as an Executive Coach who truly understands the barriers to a fulfilling work-life balance. Education, work experience, and lifetime athletic experiences as a Semi-Professional and Olympic Development soccer player have distinguished him as a true expert in the fields of Flow (The Psychology of Optimal Performance), "The Zone", Positive Psychology, and work-life balance strategies.

Lynne Seagle - Executive Director of Hope House Foundation, a private not-for-profit- serving people with disabilities in Hampton Roads, Virginia. She is one of the country's leading consultants in Organizational Development and Supported Living Services. She consults widely not only throughout the United States, but also within the United Kingdom and Asia.

Ms. Seagle holds a Master's degree in Public Administration and Education Leadership. She was awarded the Joseph P. Kennedy Foundation's International Award of Excellence in Leadership and was honored as Virginia Administrator of the Year. She has been a keynote presenter at the President's Commission on Mental Retardation, the National Association of Design Administrators and International and National Disability Conferences.

Elaine K. Sanchez - Nationally recognized speaker and author who never intended to become an expert in the area of caring for aging, chronically ill, and disabled family members but like many caregivers ended up in that position as a result of health issues with both her parents and family members.

Elaine helps people get prepared to take over the care of family members. She also helps active caregivers cope with the challenges and recognize the rewards that come with handling the personal, physical, financial, and legal affairs of loved ones who can no longer care for themselves. Elaine combines practical strategies with artful storytelling that leaves audiences encouraged and inspired.

AUDIENCE

ACADEMICIANS, ADVOCATES, AGING SERVICE PROVIDERS, BUSINESS REPRESENTATIVES, CAREGIVERS, COMMUNITY LEADERS, CONSULTANTS AND ATTORNEYS, CONSUMERS, DIETICIANS/NUTRITIONISTS, ADMINISTRATORS, NURSES, AIDES, FEDERAL, STATE AND LOCAL OFFICIALS, HEALTH PROFESSIONALS, HOUSING SPECIALISTS, GRANT MAKERS, GRANT WRITERS AND FUNDRAISERS, POLICYMAKERS, RESEARCHERS, SOCIAL WORKERS AND CASE MANAGERS WORKING IN AGING, DEVELOPMENTAL DISABILITIES AND MENTAL HEALTH, TRANSPORTATION PROVIDERS

CONFERENCE REGISTRATION FEES

The registration fee includes all materials, general sessions, break-out sessions, refreshment breaks, food/beverage functions. All fees must accompany registrations.

- \$100 for one-day Conference • \$200 for Conference only
- \$225 for Conference and Pre-Conference Workshop

There will be a \$20.00 fee assessed to walk-in registrants. No refunds will be given for cancellations; however, an alternate person may attend for the registrant.

Guest Meals and Certificates of Attendance are not included in the registration fee and must be purchased separately.

MEALS for non registered attendee.....\$20 each meal

CERTIFICATE OF ATTENDANCE (processing fee) available to all attendees..... \$10

PRE-CONFERENCE WORKSHOPS

ADVANCE REGISTRATION REQUIRED

There are additional fees for the following Pre-conference workshops on Wednesday and advance registration is required.

WEDNESDAY, NOVEMBER 5, 2008:

10:00am – 5:00pm

Session 1: Mental Health and Aging: Putting the Pieces Together (\$75)

Presenters: Nancy Trout LSCSW – Prairie View, Jeanne Reeder, LMSW, MRE - Heart of America Alzheimer's Association, Annette Graham, LSCSW - Sedgwick County Department on Aging/Central Plains Area Agency on Aging

*** Meets 6 hour diagnosis and treatment requirement for LSCSW*

2:00pm – 5:00pm

Session 2: Ethics of Caregiving (\$40)

Presenter: Courtney Boettcher, LSCSW, Wichita State University

*** Meets 3 hour ethics requirement*

HOST HOTEL ACCOMMODATIONS

DOUBLETREE OVERLAND PARK HOTEL

10100 College Boulevard
Overland Park, Kansas 66210
Phone: 913-323-1903

Check in: 3:00pm | Check out: 12:00 noon

ROOM RATE

Group rate: \$109 single or double occupancy per room per night plus tax (currently 16.52%).

RESERVATIONS

For reservations call: 1-800-222-8733. In order to receive the discounted rate, you must mention the K4A Caregiving Across the Ages Conference.

Reservation Cut-off Date

Rooms will be available at the group rate until October 3, 2008.

PRELIMINARY CONFERENCE AGENDA

WEDNESDAY, NOVEMBER 5, 2008

10:00am — 5:00 pm	Pre-Conference Workshop: Mental Health and Aging
2:00 pm — 5:00 pm	Pre-conference Workshop: Ethics in Caregiving
5:00 pm — 6:30 pm	Tradeshow/Exhibitor Room Opens with Welcome Reception

THURSDAY, NOVEMBER 6, 2008

7:30 am — 6:30 pm	Exhibitor/Tradeshow Open
7:30 am — 8:30 am	Continental Breakfast
8:30 am — 10:00 am	Opening Session & Keynote
10:00 am — 10:30 am	Morning Break in Tradeshow area
10:30 am — 11:45 am	Three(3) Breakout sessions
12:00 pm — 1:30 pm	Lunch and Speaker
1:30 pm — 1:45 pm	Break
1:45 pm — 3:00 pm	Three (3) Breakout sessions
3:00 pm — 3:30 pm	Afternoon Break in Tradeshow area
3:30 pm — 4:45 pm	Three (3) Breakout sessions
5:00 pm — 6:30 pm	Reception in the Tradeshow area

FRIDAY, NOVEMBER 7, 2008

7:30 am — 8:30 am	Continental Breakfast
8:30 am — 9:45 am	Three (3) Breakout sessions
9:45 am — 10:15 am	Morning Break
10:15 am — 11:30 am	Three (3) Breakout sessions
11:30 pm — 1:00 pm	Closing Lunch and Speaker
1:00 pm	Attendees depart

CONFERENCE REGISTRATION

Caregiving Across the Ages • 2008 Conference and Tradeshow • November 5-7, 2008

DOUBLETREE OVERLAND PARK HOTEL

THE EASIEST WAY TO REGISTER IS ONLINE AT www.k4a.org

Online registration requires payment by credit card on our secure website. Please complete one form per person - print or type legibly.

Name _____

Organization Name _____

Organization Address _____

City/State/Zip _____

Phone _____ Fax _____ Email _____

Meal Requirements

Vegetarian Vegan

Check here if you do not want your information listed in the conference attendee roster.

I have a disability and will need assistance or special accommodations to participate. Please specify or call our conference planner at 913-469-1850. _____

CONFERENCE REGISTRATION FEES

The registration fee includes all materials, general sessions, break-out sessions, refreshment breaks, food/beverage functions. All fees must accompany registrations.

One-Day Conference – **\$100**

Conference Only – **\$200**

Conference and Pre-Conference Workshop (please select below) – **\$225**

Guest Meals and Certificates of Attendance are not included in the registration fee and must be purchased separately.

\$20 each meal for non registered attendee _____ number of meals purchasing

\$10 Certificate of Attendance

ADVANCED REGISTRATION REQUIRED

There are additional fees for the following and advance registration is required for pre-conference workshops. You may attend a Pre-Conference Workshop without attending the conference.

PRE-CONFERENCE WORKSHOPS *Please select only one:*

Wednesday, November 5, 2008

Session 1: Mental Health and Aging (10:00-5:00pm) – **\$75**

Session 2: Ethics in Caregiving (2:00-5:00pm) – **\$40**

Enclosed is my check made payable to K4A in the amount of \$ _____

PAYMENT METHOD Check VISA MasterCard *(We only accept MasterCard and VISA)*

Credit Card No: _____ Exp. Date: _____ CVV: _____

Cardholder's Name (as printed on the Card) _____

Address Credit Card billed to: _____

Signature on Card: _____

Submit registration forms and payment to Event Studio, 2638 Sharlis Dr., Frisco, TX 75034, Ph: 972-510-9586 Fax: 214-705-9281.

Faxed registrations must be accompanied by a credit card number.