

CONVENTION SPEAKERS



Sam Brownback
Kansas Governor



Jennifer Jo Cobb
NASCAR Race-Car Driver



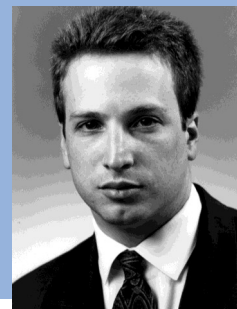
Garry Golden
Futurist



Jon Hansen
NRMCA V.P. of National Resources



Michael Johnson
NSSGA President



Terrance Resnick
Resnick Associates



Leon Resnick
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SAM BROWNBACK, KANSAS GOVERNOR - FRIDAY GOVERNMENTAL AFFAIRS LUNCHEON - 12:00 PM

Sam Brownback was sworn in as governor of Kansas on January 9, 2011. Brownback served as Secretary of the Kansas Board of Agriculture from 1986 - 1993. During that time he also served as a White House Fellow in President George H. W. Bush's administration. In 1994, Kansans elected Brownback to the U.S. House of Representatives and, two years later, to the U.S. Senate seat once held by former Senator Bob Dole. He was a founding member of the Senate Fiscal Watch Team.

As governor, Brownback is focused on growing the state's economy and increasing private sector jobs through improved regulations, controlled spending and lower tax rates. He has five measurable goals for his administration: Increase in net personal income; increase in private sector employment; increase in the percentage of 4th graders reading at grade level; increase in the percentage of high school graduates who are college or career ready; and decrease in the percentage of Kansas' children who live in poverty.

GARRY GOLDEN, FUTURIST/FORESIGHT STRATEGIST- THURSDAY KICK OFF LUNCHEON - 12:00 PM

Garry Golden is a professionally trained Futurist who speaks and consults on issues shaping business and society in the 21st Century. Mr. Golden's core focus addresses the role that current technologies will play in the future infrastructures of Transportation Systems and Energy as well as their effects on Consumer and Business Trends. He has consulted on projects, led workshops and delivered keynote addresses across a wide range of industries and transportation clients.

Garry is also an Adjunct Lecturer at the University of Houston where he teaches an online course on the Future of Energy & Environment. He received his Masters degree from the University of Houston Futures Studies program (M.S.) and is a past member on the Board of Directors of the Association of Professional Futurists (APF).

JENNIFER JO COBB, NASCAR RACE-CAR DRIVER - THURSDAY WELCOME NIGHT GALA (6:00 PM) & FRIDAY SPORTSMAN'S BREAKFAST (8:00 AM)

Jennifer Jo Cobb is a professional racecar driver, public speaker, entrepreneur and a corporate spokesperson. Jennifer began racing at the grassroots level of NASCAR in Kansas City in 1991. She has recently accomplished several historical feats in NASCAR's Camping World Truck Series including: highest finishing female driver in the overall points for a season (2010); highest finish by a female driver in the series (6th place, 2011); most starts by a female driver in the series (50+ 2012) and she holds the highest place finish in a race event by a woman in any NASCAR series at the famous Daytona International Speedway.

Jennifer will be on hand throughout the Welcome Night Gala signing autographs and will even have one of her model cars on display for photo-ops. This should be a fun event for all members to enjoy while networking with their associates and friends. Jennifer will also present at the Sportsman's Breakfast on Friday morning.

Jennifer's dream of being a racecar driver began when she was just 8 years old and she has climbed the ranks of auto racing despite the odds against her. Off the track, Jennifer is a business professional with media, marketing and advertising experience. She has co-hosted a television program on Time Warner's Metro Sports TV called Inside Motorsports and had a feature that appeared weekly on the home page of NASCAR.com called All Access with JJC. She currently competes in both the NASCAR Camping World Truck and Nationwide Series'. Jennifer is enjoying a successful speaking career comprised of her combined racing and business experience while continuing her ambition to one day compete at NASCAR's top level, the Sprint Cup Series.

In 2011 she launched Driven2Honor (www.Driven2Honor.org), a non-profit to recognize the efforts and plights of our female military members. Driven2Honor honors a female military member (past or current) with a VIP behind-the-scenes experience at every NASCAR event in which she competes. Driven2Honor is raising funds to help house homeless female veterans.

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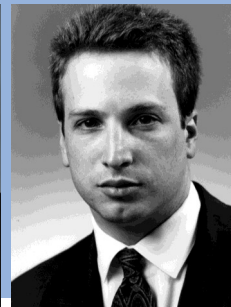
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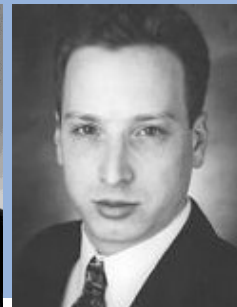
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LEON AND TERRANCE RESNICK, RESNICK ASSOCIATES - THURSDAY GENERAL SESSION - 3:00 PM

Leon B. Resnick and Terrance K. Resnick, identical twins, are partners in Resnick Associates, a nationally recognized estate, business succession, and life insurance planning firm with offices in Kansas City and Harrisburg, PA. These partners will present *The Biggest Mistakes to Avoid in Business Transitions: Succession Planning Survival Guide*. This program focuses on vital areas of concern for all business owners, business succession, and liquidity issues.

Some of the key areas that the program focuses on include:

- Why an already existing estate & business succession plan may mean the demise of your business
- The importance of having the correct type of buy-sell agreements
- Valuation techniques that will satisfy the IRS
- Forced sales of businesses because of poor liquidity positioning
- How to treat children who are not active in the business - does it make sense to leave part of the business to them?
- How poor due diligence of life insurance companies & policies could needlessly cost millions of dollars

Resnick Associates has spoken before and worked extensively with a large number of business and trade associations and their members throughout the United States. Some of these industries include aggregates, architectural metal manufacturers, asphalt, association executives, building contractors, boiler manufacturers, beer, bus, campground, commercial food equipment service, confectionery, construction, corrugated packaging, distributors, electrical contractors, heavy duty truck parts, highway contractors, precast concrete, printing, ready mix concrete, and many more.

Resnick Associates has published many articles in business magazines, newspapers, and trade journals on the topics of estate, business succession, and life insurance planning, including a feature article for *Nation's Business*, at that time, the largest circulated business magazine in the country. Resnick Associates was also featured in the book, *Streetwise Marketing Plan*. In addition, other national and regional publications have featured the firm regarding their work and commitment to their clients. The *Kansas City Star* and *Kansas City Business Journal* published articles written by Resnick Associates in conjunction with a Senior Correspondent from *Business Week* regarding the proposed federal estate tax "repeal."

JON HANSEN NRMCA V.P. NATIONAL RESOURCES - THURSDAY KRMCA BREAKOUT BUSINESS MEETING - 10:45 AM

Jon Hansen is the Vice President of National Resources for the National Ready Mixed Concrete Association (NRMCA). Hansen joined the NRMCA promotion team as the National Resource Director for the Midwest Region in August of 2006. Prior to joining the national team, he was the Director of Marketing for the Iowa Ready Mixed Concrete/Iowa Concrete Paving Association promotion partnership. A native of northwest Iowa, he has spent his entire life in the construction industry as an owner, manager, and in new market development for the industry. Hansen will present an update on *What's Impacting the Concrete Industry*.

MICHAEL W. JOHNSON, NSSGA PRESIDENT & CEO - THURSDAY KAPA BREAKOUT BUSINESS MEETING - 1:45 PM

Michael W. Johnson is the National Stone, Sand & Gravel Association's (NSSGA) newest President & CEO. Johnson was recently named to this role in June. He previously spent nearly five years with the National Association of Home Builders and six years with the Wine & Spirits Wholesalers of America. He began his careers with then-Senate Majority Whip Wendell H. Ford (D-KY). Johnson has been recognized for his advocacy, communication and relationship-building by Association *TRENDS* magazine, which named him a "Leading Association Lobbyist" in 2012 and a "Young and Aspiring Association Executive" in 2007. He received his Bachelor's degree in Political Science and Journalism from the University of Kentucky in Lexington. Johnson will present *Sustainable Aggregates and Other Trends in the Industry*.